

The OWATER Label Challenge

presented by Streamline Events

Have you ever wanted to see your face on a bottle label of a national beverage company?!? You now have the unique opportunity to have your image and “story” on a bottle of OWATER that will be distributed nationwide.

Here's how...

Send us your story (no more than 250 words) or make a video (no longer than 3 minutes) that describes what drives you to compete in triathlon. Maybe it's a personal goal or maybe you are racing for a bigger cause. We want to hear from you!

The judges...

Our team: Bill Burnett (Director of Streamline Events), Jarrod Shoemaker (Olympic Triathlete), Jamie Ranney (co-founder Nantucket Triathlon) and Kim Stewart (VP of Marketing at OWATER) will narrow the winners to a field of ten athletes. We will then interview each finalist to decide on the winner of The OWATER Label Challenge.

To qualify...

Applicants must be racing in one triathlon (any distance) this summer! All submissions must be sent to Bill Burnett via e-mail at: burnett22@comcast.net

Enter by: Friday, August 6, 2010. Submissions should include contact information such as a phone number and e-mail address.

Disclaimer: All applicants understand that their story/video may be used by Streamline Events for race websites and other promotions. Finalists must willing to sign an OWATER release form for final label production.



owater athlete Jarrod Shoemaker

The Ultimate OWATER Label Winner will be announced on September 1, 2010.



Cohasset Triathlon 6/27
Nantucket Triathlon 7/10
Marlborough Triathlon 8/1

www.streamlineevents.com

